

# Amazon Kickstart V2



A Fast, Effective Way To Build Money Churning  
Sites As An Amazon Affiliate That Get You  
**RESULTS!**

You Also MAY NOT Give Away,or Share the Content Herein

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## Social Media

In this module we are going to cover a few social media sites that you can use to make sure you get ranked as fast as possible. The video to accompany this .pdf should have explained everything pretty in-depth but you can use this pdf as a backup for the links you need.

If you have [Amazon Kickstart V1](#) I highly encourage incorporating Squidoo as well.

The sites we are focused on for our social media “blitz” are:

[Twitter](#)

[Google +](#)

[YouTube](#)

[SlideShare](#)

Our aim with these sites is every time we update our Amazon site we will post on these sites.

We will go through the sites one by one and I will tell you how to use them:

### **Twitter:**

You want to sign up for a Twitter account but you want to make sure you call yourself something like “Best Amazon Products” – don’t focus on just one niche or product as you will not be able to use the account for other niches.

All you need to do once you have signed up is fill in your profile on Twitter and select a background. If you want to make it more fancy you can have a background designed at Fiverr.com.

Everytime you post you want to “tweet” – “Check out my review on xyz” – you can also add a “#” before your tweet which will group the tweet into a subject such as #bestboatreviews.

Another little trick that you can use is to use the search bar on Twitter and search for the product name and you will see a few companies come up to do with your niche.

Look through the people following THEM and start following their list as they will be interested in your niche and you will get followers back as well.

## **Google+:**

With Google + all you need to do is the same thing as Twitter. Make sure you post as shown in the video everytime you have a new site or a new post. Following the same theme you can add a hashtag that explains your product in one word.

These two sites (Twitter and Google+) are not so much for traffic; although you might see some come through. What they ARE for is so Google spiders you VERY quickly!

So you are using the first two sites to get spidered and if you make sure you add a link to your actual product review everytime you have one you will do well.

The next two sites which are YouTube and Slideshare are more for traffic but again they will help with indexing.

As shown in the video you want to make sure you have [Openoffice](#) or Powerpoint and you will be able to make presentations for [Slideshare](#).

When you have your slideshow ready you simply upload it to your Slideshare account. Again, make sure that your name is something generic so you can use Slideshare for all of your product reviews.

In the description you want to add a basic description that the slide will tell you about your product and make sure you put a link to your website. The link will not show up properly and be clickable in the description but you will get some people copying and pasting AND you will also have a link at the end of your slide with a call to action as well.

To create the YouTube video you want to download the FREE trial of [Camstasia](#) if you don't have it already.

You then need to open up Camstasia and select "Record Screen" but before you start you want to make sure you have the presentation open in Open Office and hit F5.

It will then turn into a slide show and you can record the screen and read out the slide – narrating it to create a video.

You will of course need a mic for this.

If you REALLY do not want to speak and create a video in this manner you can use [Stinger Videos](#).

You simply answer a few questions about your video, enter the text and it will output a professional marketing video for you.

Really fast and simple to use.

There is a FREE trial and I have also managed to secure you a 50% discount!

If you want the discount check out the [Stinger Videos](#) site.

When you go to buy you need to enter "89591692" (valid through Aug 7th, 2013) without the quotes to secure your discount.

The beauty with these sites is that if you use them everytime you update your site which at most will take you 30 minutes extra you will get ranked super-fast.

Focus on adding content at least 3 times a week and updating these sites until you get ranked.

Remember also that you can put a link to your Google + account and also Twitter on your blog like we saw on [Matt Cutts blog](#).

There is of course MORE you can do socially.

If you picked up Amazon Kickstart V1 you will know that there is a big part on Squidoo and I encourage that you also use that as well. You could also expand into Facebook, social bookmarking and other top video sites.

However the reason that we are focused primarily on Twitter, Google+, YouTube and Slideshare is because it is quick to implement and these sites will not only help your site get indexed quickly but they will also bring you in more traffic.

The hard part is making sure that every piece of content you write on your site you also take the time to create a YouTube video and Slideshare presentation and also use Twitter and Google +.

REMEMBER: Once you have 5-10 sites out there and they are all linking together you will start to see real results by using social media.

We have one final piece of the puzzle to make sure you know which sites to expand on and that is tracking.

We will talk about tracking and expanding into an authority site in the next module.

As always if you have any problems or need help with anything send me an email to [support@azonkickstart.com](mailto:support@azonkickstart.com).

To Your Success,

Chris Jones